

Accessing the Paycheck Protection Program

A panel discussion with



JEROME AVENUE
REVITALIZATION
COLLABORATIVE

Zoom Norms for Today's Presentation

- Spanish translation is available via interpretation icon on bottom of platform. You may need to activate this feature in your zoom settings in your web browser.
- This presentation is being recorded
- Please be present on video if you are able (try not to be invisible).
- Mute yourself when not speaking and please don't interrupt during presentation.
- If you have any questions, please write it in the chat.
- Use "private" chat for back-channel conversations.
- Be kind to one another and know there may be technological hiccups.
- Email Christine James-McKenzie at cjames-mckenzie@jobsfirstnyc.org if you need help with technical issues.
- We encourage you to engage in conversations with us on Social Media using #JARCBx and #JARCWeek
 - i. Facebook - Search Jerome Avenue Revitalization Collaborative and "Like Us"
 - ii. Twitter - Follow us @JARCBx
 - iii. Instagram - Follow us at JARCBx

#JARCWEEK

JEROME AVENUE REVITALIZATION COLLABORATIVE

Steering committee

Community residents
Lorita Watson &
Pierina Sanchez



METABRONX



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JARC's mission is to bring about inclusive economic growth and sustainability for local residents, employers and workers impacted by the Jerome Avenue rezoning.

To learn more visit: www.jarcbx.com

Moderator

Lisa Sorin

President

Bronx Chamber of Commerce



Panelists

Stephanie Charles, Cleary Gottlieb Fellow at Start Small Think Big

Pedro Estevez, President, United Auto Merchants Association

John Frias, Minority Business Program Manager, BOC Network

Xavier Givens, Business Developer Officer, Spring Bank

Christophe Le-Gorju, Sr. Director of Economic Development, SoBro

Presenter

Christophe Le Gorju

Senior Director of Business and Economic Development,
South Bronx Overall Economic Development Corporation
(SoBro)



SBA Paycheck Protection Program (PPP) Overview

What is PPP?

- PPP is a loan to help small businesses keep workers on payroll.
- The amount you can apply for depends on your payroll, if this is your first or second PPP loan, and your industry.

SBA Paycheck Protection Program (PPP) Overview

Do I need to pay back the loan?

- The PPP is a **forgivable business loan**.
- SBA will forgive loans if all **employee retention criteria are met** and the funds are used for **eligible expenses**.
- To qualify for forgiveness:
 - *at least 60%* of funds must be used for payroll expenses
- and -
 - *no more than 40%* of funds must be used for other eligible operating expenses

SBA Paycheck Protection Program (PPP) Overview

What will it cost me?

- No collateral or personal guarantees required.
- No application fees from lender.
- 1% interest over 5 years if not loans are not forgiven

Am I Eligible to Apply for PPP?

First Draw PPP Loans

- You can apply for a first draw PPP loan if you are:
 - Any business, nonprofit, veteran's organization, or tribal business that employs 500 employees or fewer
 - A sole proprietors; independent contractor; self-employed individual
 - A housing cooperative, direct marketing organization, tourism organization, local newspaper, TV or radio station
- Businesses must have began operating on or before Feb 15, 2020

Am I Eligible to Apply for PPP?

Additional Criteria for Second Draw Loans

PPP Second Draw applicants must:

- Have used all proceeds of your first PPP loan for authorized uses by the time your second loan is disbursed
- Show 25% decrease in revenue during at least one quarter of 2020, as compared to that same quarter in 2019
- Employ 300 employees or fewer

What can I use PPP funds for?

Payroll Costs

- Salaries
- Commissions
- Payment of cash tips (up to an annual rate of pay of \$100,000)
- Employee group health care benefits, including insurance premiums
- Retirement contributions
- Employee Benefits including costs for vacation, parental, family, medical or sick leave
- Income or net earnings from self-employment (Schedule-C for Sole Proprietors)

What can I use PPP funds for?

Other Eligible Expenses

- Interest payments on mortgage obligations (Business owned)
- Rent
- Utilities
- Interest on other debt obligations, incurred before Feb 15, 2020
- Refinance of an EIDL loan (only for First Draw)
- Expenses eligible for forgiveness now include: software or cloud computing services, property damage costs (including from looting), supplier costs, worker protection costs including personal protective equipment (PPE) and expansion of indoor or outdoor business space

Documentation Needed

Employment Docs (all 12 months of 2020)

- Payroll Reports with a list of gross wages, paid time off, and taxes assessed for all employees
- 1099-MISC for all applicants filing as independent contractors
- Employer IRS Documents (including the following):
 - Form 941: Employer's Quarterly Federal Tax Return & Form 940: Employer's Annual Federal Unemployment (FUTA) Tax Return
 - Form 944: Employer's Annual Federal Tax Return (for smallest employers)
 - Form W-3: Transmittal of Wage and Tax Statements
- Health Insurance and Retirement expenses included as a part of payroll expenses (for example: a statement from insurance or retirement company).

Documentation Needed

Business Financials & Other Required Docs

- Articles of Incorporation / Business Organizational Documents
- Copy of Photo ID for all owners who own 20% of the business or more
- 2019 and 2020 Profit and Loss Statements
- 2019 Business Tax Returns
 - For **partnerships**, include IRS Form 1065 and Schedule K-1
 - For **sole proprietors**, include IRS Form 1040 Schedule C
 - For **S-Corp**, include Form 1120s
- For second draw loans >\$150K, financial documents must show revenue loss during at least one quarter

Loan Forgiveness Eligibility Criteria

Am I eligible for loan forgiveness?

Borrowers are eligible for loan forgiveness for of all or part of their loan if:

- You use the funds for eligible expenses over the course of your “covered period” (a covered period is between 8 and 24 weeks after you receive your PPP loan)
 - At least 60% of the forgiven amount must be used for payroll costs
 - The remaining 40% must be used towards other eligible expenses
- You maintain payroll and number of employees during the covered period, or meet certain exceptions
 - Keep the same # of employees, or meet certain exceptions
 - Do not decrease compensation more than 25% for any employee, or meet certain exceptions
- For loans under \$150K, the SBA is only requiring a simple application to attest to the above

Loan Forgiveness Eligibility Criteria

When do I need to start making payments?

Borrowers are eligible for loan forgiveness for all or part of their loan if:

- Any portion of the loan that is not forgiven will have to be repaid over 5 years at a 1% interest rate
- Payments begin ~15 months after you receive your loan (10 months after your 24-week covered period)
- If you apply for forgiveness within 10 months of your loan disbursement, you will not need to start making payments until the SBA makes a decision

Panelist

Stephanie Charles

Cleary Gottlieb Fellow

Start Small Think Big

start **THINK**
small! **BIG**

Panelist

Pedro Estevez

President

United Auto Merchants Association (UAMA)



Panelist

John Frias

Minority Business Program Manager
Business Outreach Center (BOC)



Panelist

Xavier Givens

Business Developer Officer

Spring Bank



Where to Get Help

- Learn more and get assistance: nyc.gov/ppp
- Register for SoBro's PPP webinars (Mondays): bit.ly/BxPPP
- Pre-apply:
 - bit.ly/SoBroCARES
 - spring.bank/ppp-applicants
 - bit.ly/BOCPPP
- Apply for legal, financial, or marketing at bit.ly/sstbapp

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Business Group
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grupo de WhatsApp
en español

Upcoming Events

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JARC BRONX BOROUGH PRESIDENT CANDIDATE FORUM

THURSDAY, FEB 25 at 6PM

RSVP: bit.ly/jarc-bpforum

Join Start Small Think Big at an upcoming event

***Introduction to Contract Law &
Negotiation Strategies for Small Businesses***

Thursday February 25, 2021

1:00 PM EST

Register at <http://bit.ly/sstb225>

U.S. Chamber of Commerce Event

The Biden administration just announced major changes to the Payroll Protection Program, aimed at extending aid to minority-owned businesses and to the nation's smallest firms. Only businesses with fewer than 20 employees will be able to apply for PPP funds through March 9. The administration is also making other changes that could impact small businesses' access to pandemic relief. Learn about these changes at our next Small Business Update on **Thursday, February 25 at 12:00 pm ET.**

Small Business Update

Thursday, February 25, 2021

12:00 PM EST

Register at **<https://bit.ly/3aPHGVT>**

Upcoming Events




LEARN ABOUT OUR INTERNSHIP CONNECTOR!

Join our Zoom webinar March 3 at 11:00 am

The Chamber has launched an **Internship Connector platform** to help connect **Chamber member businesses looking for interns** with **students attending member colleges & universities.**

Join the Zoom to learn more!

BRONXCHAMBER.ORG/INTERNSHIP-CONNECTOR



THE BRONX CHAMBER *of* COMMERCE
invites you to attend

The Women of Distinction Virtual Celebration

“Valiant Women of the Vote: Refusing to Be Silenced”

FRIDAY, MARCH 26, 2021
11:30 AM – 12:30 PM

Honoring
HAZEL N. DUKES
President of the NAACP New York State Conference

KEYNOTE SPEAKER
MEISHA ROSS PORTER
*Executive Superintendent for the Bronx
NYC Board of Education*

Join us as we award scholarships to deserving Bronx students.

The event will be held via zoom.
[Click to view the registration link for the public.](#)

Sponsorships Available
For more information call (718) 828-3900 or email us at events@bronxchamber.org

Upcoming Events

LEARN TO MAKE A
FREE WEBSITE FOR YOUR BUSINESS
MONDAYS AT 9AM
IN MARCH 2021



MARCH 1 - RETAIL STORES

Make a business website to start selling online

MARCH 8 - HAIR & BEAUTY

Make a business website with an appointment scheduler

MARCH 15 - RESTAURANTS

Make a business website to process online orders

REGISTER AT: **WHEDCO.BIZ/SITE**



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Upcoming Events

APRENDA A HACER UNA PÁGINA WEB GRATUITA PARA SU NEGOCIO MARTES A LAS 9A.M.

ESTE MARZO 2021

2 de marzo - TIENDAS

Aprenda a hacer un sitio web para empezar a vender en línea

9 de marzo - SALONES DE BELLEZA

Aprenda a hacer un sitio web con calendario de citas

16 de marzo - RESTAURANTES

Aprenda a hacer un sitio web para aceptar pedidos en línea



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REGÍSTRESE: [WHEDCO.BIZ/WEB](https://www.whedco.biz/web)